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Total No. of Questions: 27]

[Total No. of Printed Pages: 3

XIAPBAJKL23 10125-A BUSINESS STUDIES

Time: 2.30 Hours] [Maximum Marks: 90

Note: All questions are compulsory.

(Very Short Answer Type Questions)

1 each

- 1. Define Business.
- 2. What do you understand by Partnership Deed ?
- Define Public Enterprise.
- 4. What is e-business?
- Define Outsourcing.
- 6. What is meant by Business Ethics ?
- 7. Who do you understand by Ancillary Industry ?
- 8. Define International Business.

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Turn Over

(Short Answer Type Questions—I)

3 each

- 9. Explain any three economic objectives of business.
- 10. Give any three merits of Sole Proprietorship.
- 11. Explain any two types of Cooperative Societies.
- 12. Write a short note on changing role of Public Sector.
- 13. What is e-banking?
- 14. What is a Certificate of Commencement of Business ?

(Short Answer Type Questions—II)

4 each

- 15. Define Business Risk. Explain any three causes of business risk.
- 16. Explain various resources required for successful e-business implementation.
- 17. Describe incorporation stage in the formation of a company.
- 18. List the sources of raising long-term and short-term funds.
- 19. "The path of small industries in India is full of hurdles." Explain.

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(Long Answer Type Questions—I)

5 each

- 20. 'Starting a business is a difficult task'. Explain key factors to be considered while starting a business.
- 21. Explain any five functions of Commercial Banks.
- 22. "The concept of social responsibility is inconsistent with the profit objective."

 Give reasons in support of your answer. https://www.jkboseonline.com
- 23. Define Wholesaler. Explain services of wholesalers to manufacturers.

(Long Answer Type Questions—II)

6 each

- 24. What do you mean by Departmental Organisation ? Discuss its merits and demerits.
- 25. Differentiate between Equity Shares and Preference Shares.
- Describe the role of Chamber of Commerce and Industry in promotion of internal trade.
- Briefly discuss the objectives and functions of World Trade Organisation (WTO).

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