Roll No. ..............................

Z–12–Y

Total No. of Questions . 16]

[Total No. of Printed Pages : 4

# $11^{th}$ARM(SZ)JKUT2024

# 1212–Y

# BUSINESS STUDIES

Time : 3.00 Hours]

[Maximum Marks : 80

## Section–A

**(Very-Very Short Answer Type Questions)** 1 each

1. (i) All those persons who make partnership are jointly known ................ .

(ii) Limited credit is the advantage of Sole Trade. (True/False)

(iii) A government company is established under the Companies Act of

........................... .

(A) 1956

(B) 2013

(C) Both (A) and (B)

(D) None of these

(iv) When selling and buying of goods and services are between businesses, manufacturers and wholesalers, it is called B2B.

(Yes/No)

(v) Promotion of cultural activities which are essential for the healthy development of society is the responsibility of business towards .......................... .

(vi) Equity shareholder get dividend even if there is no profit.

(True/False)

(vii) Which of the following is a long-term finance ?

(A) Issue of shares (B) Issue of debentures

(C) Retained earnings (D) All of these

(viii) IMF stands for ... ......................... .

## Section–B

(Very Short Answer Type Questions) 3 each

2. How modern means of communication have eased out the business ?

3. What is Articles of Association ?

4. State the role of small scale industries in Rural India.

5. What is the definition used by Government of India for small scale Industries ?

## Section–C

**(Short Answer Type Questions)** 4 each

6. Explain the principles of Insurance.

7. Discuss the benefits of E-business.

8. What is the responsibility of business towards the public in general ?

9. What is Promotion of a Company ? State any *three* functions of promoters.

10. If you have to export goods from India to U.S.A., what is the procedure you have to adopt ?

## Section–D

**(Long Answer Type Questions–I)** 6 each

11. "One man control is best in the world if that one man is big enough to manage everything." Explain the statement.

Define a Co-operative Organisation. Explain its characteristics.

12. Define a Multinational Company. Discuss various forms of a multinational company.

*Or*

Distinguish between a Government Company and a Non-government Company.

13. Distinguish between Wholesale Trade and Retail Trade

*Or*

Explain the features, advantages and limitations of a Departmental Store.

14 Explain the features, advantages and limitations of a Super Market.

*Or*

Discuss the role of Chamber of Commerce and Industry in the promotion of Internal Trade.

## Section–E

**(Long Answer Type Questions–II)** **8 each**

15. Define Business Risks. State the causes of business risks.

*Or*

What do you understand by the term Industry ? Explain the various types of industries.

16. What do you mean by Shares ? Explain the various kinds of shares that a company can issue.

*Or*

Explain various types of Business Capital.