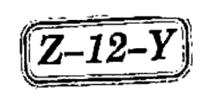
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Total No. of Questions . 16)

[Total No. of Printed Pages : 4

11th ARM(SZ)JKUT2024 1212–Y BUSINESS STUDIES

Time: 3.00 Hours] [Maximum Marks: 80

Section-A

			(Very-Very Short Answer Type Questions)) 1 each	
1.	(i)	All th	nose persons who make partnership are jointly kr	nown [\]	
	(ii)	Limit	ed credit is the advantage of Sole Trade.	(True/False)	
	(iii)	A government company is established under the Companies Act of			
		******	***************************************		
		(A)	1956		
		(B)	2013		
		(Ć)	Both (A) and (B)		
		(D)	None of these		

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Turn Over

(iv)	When selling and buying of goods and services are between
	businesses, manufacturers and wholesalers, it is called 828.
	(Yes/No)
(v)	Promotion of cultural activities which are essential for the healthy
	development of society is the responsibility of business towards
(vi)	Equity shareholder get dividend even if there is no profit.
	(True/False)
(vii)	Which of the following is a long-term finance ?
	(A) Issue of shares (B) Issue of debentures
	(©) Retained earnings (D) All of these
(viii)	IMF stands for
	Section-B
	(Very Short Answer Type Questions) 3 each
How	modern means of communication have eased out the business ?
What	is Articles of Association ?
State	the role of small scale industries in Rural India.
What	is the definition used by Government of India for small scale
Indust	ries ?

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2.

3.

5.

Section-C

(Short Answer Type Questions)

4 each

- 6. Explain the principles of Insurance.
- Discuss the benefits of E-business.
- 8. What is the responsibility of business lowards the public in general ?
- 9. What is Promotion of a Company ? State any three functions of promoters.
- 10. If you have to export goods from India to U.S.A., what is the procedure you have to adopt ?

Section-D

(Long Answer Type Questions-I)

6 each

11. "One man control is best in the world if that one man is big enough to manage everything," Explain the statement.

Define a Co-operative Organisation. Explain its characteristics.

 Define a Multinational Company. Discuss various forms of a multinational company.

Or

Distinguish between a Government Company and a Non-government Company.

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13. Distinguish between Viholesale Trade and Rotal Trade.

Or

Explain the features, advantages and limitations of a Departmental Store.

14 Explain the features, advantages and limitations of a Super Market.

Or

Discuss the role of Chamber of Commerce and Industry in the promotion of Internal Trade.

Section-E

(Long Answer Type Questions-II)

8 each

15. Define Business Risks. State the causes of business risks.

Or

What do you understand by the term industry? Explain the various types of industries.

16. What do you mean by Shares ? Explain the various kinds of shares that a company can issue.

Or

Explain various types of Business Capital.

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