

Roll No.

Z-35-A

Total No. of Questions : 34]

[Total No. of Printed Pages : 4

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ENTREPRENEURSHIP

Time : 3 Hours]

[Maximum Marks : 80

Section-A

(Very Short Answer Type Questions)

1 each

1. Define a Pure Entrepreneur.
2. What is meant by a Drone Entrepreneur ?
3. The word 'Entrepreneurship means.
(A) To undertake (B) To run
(C) To achieve (D) To follow
4. An entrepreneur organizes factors of production.
(A) one (B) two
(C) five (D) None of these
5. Need Hierarchy theory of motivation is propounded by

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6. In case of motivation, employees are rewarded.
- (A) Negative (B) Positive
- (C) Intrinsic (D) None of these
7. Define Entrepreneurial skill.
8. Marketing involves.
- (A) Selling (B) Advertising
- (C) Sales promotion (D) All of these
9. Small scale industries have an investment of
10. Project selection consists of both project identification and project selection.
(True/False)
11. Project appraisal can be made for ongoing projects only. (True/False)
12. Excess capital is good for a sound financial plan. (True/False)
13. Define Equity shares.
14. Capital structure is the mix of preference and equity share capital.
(True/False)
15. The Partnership Act was passed in India in the year

(3)

Section-B

(Short Answer Type Questions-I)

2 each

16. Define an Entrepreneur.
17. What is meant by change and challenge in six C's for entrepreneurial motivation ?
18. What do you mean by a Project Report ?
19. Define Project Appraisal.
20. Give *two* features of sole-proprietorship.

Section-C

(Short Answer Type Questions-II)

3 each

21. Explain *three* characteristics of entrepreneurship.
22. Explain the kind of support provided by state and central bodies to entrepreneurs. <https://www.jkboseonline.com>
23. What are the techniques of skill development ?
24. What are the causes of market dynamics ?
25. What is meant by competitive analysis of a market ?
26. State any *three* characteristics of small enterprises.
27. Explain the problems faced by women entrepreneurs in India.

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Section-D

(Long Answer Type Questions-I)

4 each

28. Explain any *four* qualities of a successful entrepreneur.
29. Discuss the main role played by micro enterprises in economic development of a country.
30. Explain economic and technical methods of project appraisal.
31. Define a Company. Explain its *three* features.

Section-E

(Long Answer Type Questions-II)

6 each

32. Explain the role of entrepreneurship in economic development of a country.

Or

Discuss various barriers to entrepreneurship.

33. Explain various long-term sources of finance of an enterprise.

Or

Define capital structure. Explain various factors determining the capital structure of an enterprise.

34. Explain various steps involved in project selection.

Or

Explain the significance of a project report in an enterprise.

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