

Roll No.

Z-58

Total No. of Questions : 23]

[Total No. of Printed Pages : 4

11thARM(SZ)JKUT2024

1258

MEDIA AND ENTERTAINMENT

(Vocational)

Time : 2½ Hours]

[Maximum Marks : 50

(Very Short Answer Type Questions)

1 each

1. RGB colour mode can display :

(A) Million of colours

(B) 256 gray shades

(C) 256 colours

(D) Four printed colour

2. Shortcut key to copy text is

(A) Ctrl + C

(B) Ctrl + V

(C) Ctrl + X

(D) Ctrl + P

3. is an input device.

(A) Monitor

(B) Keyboard

(C) Printer

(D) Projector

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Turn Over

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4. Full form of CPU is

- (A) ✓ Central Processing Unit
- (B) Center Processing Unit
- (C) Center Printing Unit
- (D) Central Printing Unit

5. Full form of ICT is

- (A) ✓ Internet Communication and Technology
- (B) Internet Computer and Technology
- (C) Internet Computer and Terminology
- (D) Internet Computer and Technical

6. What is pixel ?

- (A) ✓ Smallest unit of picture
- (B) Smallest unit of text
- (C) Smallest unit of audio
- (D) Smallest unit of video

7. What is the purpose of communication ?

- | | |
|--------------------|--------------------|
| (A) Inform | (B) Influence |
| (C) Share thoughts | (D) ✓ All of these |

8. Choose the correct example of oral communication :

- (A) Report
- (B) Newspaper
- ☒ (C) Face to face communication
- (D) Notes

9. The of colour is known as saturation.

- | | |
|---|--|
| ☒ (A) Purity | (B) Value |
| (C) Tint | ☒ (D) Hue |

10. In RGB colour mode B stands for :

- | | |
|---|-----------|
| (A) Black | (B) Brown |
| ☒ (C) Blue | (D) Blur |

(Short Answer Type Questions-I)

2 each

- 11. What is a Bitmap image ?
- 12. List two advantages of spreadsheet.
- 13. What is a computer ?
- 14. How to print a document in word processor ?
- 15. What is Entrepreneurship ?

(Short Answer Type Questions-II)

3 each

- 16. Who is entrepreneur ? Give an example.
- 17. What is Saturation ?

18. What is a colour wheel ?
19. What are primary colours ?
20. What are secondary colours ?

(Long Answer Type Questions)

5 each

21. Write short notes on :

- (a) Character Design
(b) Animation

Or

Detail out the various types of camera shots and camera movements.

22. Explain in detail different terms related to colour theory.

Or

Explain different types of colour wheels in detail.

23. Explain different types of blending modes in detail.

Or

Explain :

- (i) Depth of field
(ii) Focus

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